

RESUME

Dr. Chouturu Manoj Kumar

M.Com., APSET., M.B.A., Ph.D.

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CAREER OBJECTIVE

Seeking a career to share my knowledge and experience with students and gain more experience in the education and teaching field. I aspire to work for an institution that offers career growth and chances to learn and improve my knowledge.

EDUCATIONAL QUALIFICATIONS

Course	Institution	Board/University	Year of Passing	Marks In %	Class
Ph.D.	Dept. of Commerce Yogi Vemana University	Yogi Vemana University Kadapa.	2022	61 (Pre-Ph.D.)	1 st
M.B.A (Fin. & HRM) 3 Years	Acharya Nagarjuna University CDE, Guntur.	Acharya Nagarjuna University, Guntur.	2023	72.86	1 st
M.Com.	Yogi Vemana University College, Kadapa.	Yogi Vemana University Kadapa.	2015	68.55	1 st
B.Com. (Computers)	Govt. Degree College, Rly Kodur.	S.V. University Tirupati.	2012	76.00	1 st

ACADEMIC PROJECTs

- A Study on Job Satisfaction of Employees in Lanco Industries Pvt. Ltd at Srikalahati.
- A Study on Recruitment and Selection in Chaitanya Chemicals at Kadapa.

TEACHING EXPERIENCE

- Presently working as an **Assistant Professor** in Department of Humanities and Sciences (Management), **KSRM College of Engineering**, Kadapa from September 2022 to till date.

- Worked as a **Lecturer in Commerce** in **Sri Palakondraya Swamy Degree College** at Rly Kodur, Kadapa district, from 2015 to 2016.

NUMBER OF ARTICALS / BOOK CHAPTERs& BOOKs PUBLISHED

- Articles : 10
- Book Chapters : 09
- Text Books : 02

NUMBER OF FDPs, CBPs, EDPs / SEMINARS/ WORKSHOPS / SYMPOSIUMS / WEBINARS

- Acted as a Resource Person for IFP Training Organized by School Education Department, Govt. of Andhra Pradesh Held at KSRM College of Engineering, Kadapa from 3rd July 2023 to 14th July 2023.
- Acted as a Resource Person for One Day Workshop on “Entrepreneurship Skill, Attitude & Behavior Development” Organized by Department of ECE & IIC, KLM College of Engineering on 28th February 2023.
- Participated in National and International FDPs, CBPs & EDPs: 18
- Participated in National and International Workshops: 17
- Participated in National and International Webinars & Symposiums: 42
- Number of Papers Presented in National and International Seminars: 25
- Participated in National and International Quizes: 06

ADMINISTRATIVE EXPERIENCE

- Appointed as Committee Member in Student Activity Council, KSRM College of Engineering in October 2022.
- Appointed as Committee Member in Attendance Monitoring Committee, KSRM College of Engineering in October 2022.
- Appointed as Committee Member in Cultural Club & Ek Bharat Shreshtha Bharat, KSRM College of Engineering in October 2022.
- Appointed as Committee Member in CDMC (Curriculum Development and Monitoring Committee) in Academic Years 2022-23 & 2023-24.
- Appointed as BoS Member for Dept. of Humanities (Management), KSRM College of Engineering on 20th September 2023.

MEMBERSHIP IN PRESTIGIOUS ACADEMIC BODIES

1. Life Membership in Indian Accounting Association.
2. Life Membership in Indian Commerce Association.
3. Life Membership in Commerce and Management Association of India.
4. Life Membership in International Association of Engineers.

TECHNICAL SKILLS

- MS-Office
- Internet Basics

ADDITIONAL QUALIFICATIONS

- Diploma in Computer Applications (DCA) Course Certificate.
- JKC Certificate in U.G Course B.Com, Govt. Degree College Rly Kodur.
- NSS Certificate in P.G Course M.Com, Yogi Vemana University College Kadapa.
- **APSET-2016** Qualified Certificate in Commerce.
- Certificate of Participation in “Spit-free India Movement” during June – August 2020 to prevent the spread of Covid-19.
- Certificate of Appreciation in Azadi Ka Amrit Mahotsav organized by Ministry of Culture, Govt. of India on 15th August 2022.
- Certificate of Participation in “Human Right Pledge” organized by National Human Rights Commission in India on 11th December 2022.

TEXT BOOKS PUBLISHED

S. No.	Title of The Book	Published By	Period
1	Micro Insurance in India	English Edition, Published by Lambert Academic Publishing (LAP), ISBN No: 978-620-6-15644-4.	April 2023
2	Marketing Management	Universal Research Academy, Vellore & Chennai, ISBN: 978-81-968844-4-4. https://universalresearchacademy.in/textbooks	July 2024

ARTICALS PUBLISHED

S.No.	Title of The Paper	Published By	Period
1	A study on Working Capital Management	International Journal of Management Research and Business Strategy (IJMRBS). ISSN: 2319-345X	July 2016
2	A study on Human Resource Practices in Employee Stress	International Journal of HRM and Organizational Behavior (IJHRMOB). ISSN: 2454-5015	August 2016
3	A study on Effectiveness of Performance Appraisal System	International Journal of HRM and Organizational Behavior (IJHRMOB), ISSN: 2454-5015.	August 2016
4	A study on Digital Services of LIC of India	International Journal of Exclusive Management Research, ISSN: 2249-8672	April 2018
5	A Marketing of Micro-Insurance Products in India: A Comparative study between Public and Private Insurance Companies	International Journal of Research and Analytical Reviews, e ISSN: 2348-1269, Print ISSN: 2349-5138, pp.681u-685u. http://ijrar.com/upload_issue/ijrar_issue_20542442.pdf	Oct.-Dec. 2018
6	A study on Role of IRDAI in Indian Insurance Sector	Himalaya Publishing House Pvt. Ltd., ISBN: 978-93-5299-913-2, pp.85-88.	2018
7	Awareness of Policyholders on Micro Insurance Schemes of LIC of India with Special Reference to Kadapa Division	International Journal of Research and Analytical Reviews (IJRAR), E-ISSN: 2348-1269, P-ISSN: 2349-5138, pp.402-414.	June 2019
8	Covid-19 Situation and Its Impact on Micro-Insurance Agents of LIC of India	The International journal of analytical and experimental modal analysis Volume XIII, Issue II, February/2021 ISSN NO: 0886-9367, pp 102-109. https://drive.google.com/file/d/1yXzeJtks8JM_It_axogjlrqyVGRPyFn65/view?usp=sharing	Feb 2021
9	Performance Evaluation of Micro Insurance of Private Insurers in India	Published in Education and Society, ISSN: 2278-6864, UGC Care Approved, Group-I, Multi-disciplinary Referred Journal with IF=6.718.	January-March 2023
10	A Study on Customer Awareness Towards Digital Payment	Rabindra Bharati University Journal of Economics, ISSN: 0975-802X, UGC Care	2024

	Approved, Peer Reviewed and Referred Journal with IF:6.986.	
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BOOK CHAPTERS PUBLISHED

S.No.	Title of The Paper	Published By	Period
1	Micro Insurance-Identifying the Challenges	SELF Publications (IARA- Indian Academic Research's Association). ISBN: 978-93-80509-84-6	August 2016
2	A study on Role of IRDAI in Indian Insurance Sector	Himalaya Publishing House Pvt. Ltd., ISBN: 978-93-5299-913-2, pp.85-88.	2018
3	A Study on Life Insurance Sector in India	Red'shain Publication Pvt. LTD., in the book entitled Emerging Trends and Practices in Business, Commerce & Management Volume – 1, ISBN: 978-93-94727-74-8, ISBN-10: 93-94727-74-4, (First Edition), pp. 93-101.	July 2022
4	Challenges of Researchers in Social Sciences	Red'shain Publication Pvt. LTD., in the book entitled Emerging Trends and Practices in Business, Commerce & Management Volume-1, ISBN: 978-93-94727-74-8, ISBN-10: 93-94727-74-4, (First Edition), pp. 84-92.	July 2022
5	Problems of Micro Insurance Policyholders of LIC of India: A Case Study of Kadapa Division	Indian Academic Researchers Association (IARA) Publications, ISBN No: 978-93-94293-16-8, Thiruchirapalli, Tamil Nadu.	March 2023
6	Impact of Online Shopping on Customer Behavior.	Universal Research Academy, Chennai, ISBN: 978-81-964689-7-2, pp:1-10, https://universalresearchacademy.in/isbn-edited-book	Nov 2023
7	A Study on Problems of Customers in Online Shopping	Virudhunagar Hindu Nadars' Senthikumara Nadar College (A), Virudhunagar, Tamil Nadu, ISBN No: 978-81-951746-9-0, pp. 57-63.	Dec 2023
8	A Study on Customer Behavior Towards UPI Payment	Universal Research Academy, Chennai, ISBN: 978-81-964689-6-5, pp:1-10. https://universalresearchacademy.in/isbn-edited-book	Jan 2024
9	Challenges of Customers with UPI	Elakkiya Pathipagam Publisher, Tenkasi,	February

	Payment	ISBN :978-93-92649-83-7, pp.1-7.	2024
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FDPs, CBPs, EDPs & ORIENTATION PROGRAMMES

S.No.	Theam of The Programme	Organized By	Period
1	One-Week Oriented Program in Social Science Research for Research Scholars and Teachers belonging to SC & ST	The Institute for Studies in Industrial Development (ISID), New Delhi	February 2018
2	Three Day National Workshop/FDP on “Structural Equation Modeling”	Department of Business Management, Yogi Vemana University, Kadapa	September 2018
3	Two day “Capacity Building Programme on Commodity Derivatives Market”	Sree Vidyanikethan Institute of Management, Tirupati, in association with MCX-IPF.	April 2019
4	One-Week FDP on “Research Methodology & Data Analysis”	Dept. of Humanities & Social Sciences, JNTUA College of Engineering (Autonomous), Ananthapuramu-515002	September 2019
5	ICSSR Sponsored Capacity Building Programme "Pathways of Social Research: A Methodological Training" for Doctoral Candidates of SC/ST and other Marginalized Groups"	Centre for Development Studies Thiruvananthapuram, Kerala	October 2019
6	“Entrepreneurship Development Programme (EDP) on Start-Up and Scale-Up for International Trade” sponsored by Ministry of MSME, Govt. of India	Indian Institute of Foreign Trade (IIFT), Kolkata, West Bengal	February 2020
7	10 Days Faculty Development Programme on “Methodology of Research in Social Sciences”	Seshadripuram Academy of Business Studies, Bengaluru-560060.	March 2021
8	Eight-Day Faculty Development Program on Research, Publication and Patent in Humanities and Sciences	Department of English and Other Foreign Languages, SRM Institute of Science and Technology, Ramapuram Campus, Chennai.	August 2022
9	One Week Online Faculty Development Program on “Python Programming and Its Applications”	Department of E.C.E, G.Pulla Reddy Engineering College (Autonomous): Kurnool-518007.	September 2022
10	Two-Week FDP on “Developing Leadership and Team Management Skills”	Department of Humanities and Sciences, IIT, Tirupati.	December 2022
11	Five-Days Virtual Faculty Development Program on “Positive Aspects of Teaching Practices”	IQAC, PG & Research Department of Commerce, TheivanaiAmmal College for Women, Villumpuram.	February 2023
12	10 hrs International FDP on “Applications of	Dept. of Management Studies, Ramaiah	October

	Business Analytics”	Institute of Technology in Collaboration with ExcelR Edtech Pvt, Ltd., Bangalore	2023
13	Five-Days National Level Online FDP on “Methodology for Advanced Research and Quality Publication in Current Scenario”	Dept. of Business Administration & IQAC, Theivanai Ammal College for Women (A), Villupuram, Tamil Nādu	October 2023
14	One weak AICTE Training & Learning (ATAL) FDP on “Capacity Building on Research & Consultancy Skills for Young Researchers and Academicians”	S.E.A. College of Engineering & Technology, Bangalore.	November 2023
15	Participated in 20 hrs National FDP on “Data Analysis with Excel-Basics to Advanced”	Department of Management Studies, Dayananda Sagar College of Engineering in Collaboration with ExcelR Edtech Pvt. Ltd.	November 2023
16	Two Days FDP on “Evaluation Strategies & Classroom Management Skills”	IQAC, Michael Job Memorial College of Education for Women, Coimbatore.	Feb. 2024
17	Five Days FDP on “The Emerging Trends in Research and Teaching Technology”	Dept. of Electronic Media, St. Thomas College of Arts and Science, Chennai.	March 2024
18	One-week Online FDP on “Effective Teaching Pedagogy: Strategies for Engaging and Empowering Learners”	Dept. of Humanities & Physical Education, CT University, Ludhiana, Punjab	March 2024

WORKSHOPS ATTENDED

S.No.	Theam of The Workshop	Organized By	Period
1	Three-Day National Workshop on Personality Development and Enhancement of Employability Skills	Department of Commerce, Yogi Vemana University, Kadapa	March 2014
2	One Weak National Workshop on Research Methodology and Data Analysis Using SPSS	Department of Business Management, Yogi Vemana University, Kadapa	October 2016
3	Emerging trends in academics and research	Yogi Vemana University, Kadapa	March 2017
4	Two-day Research methodology & Applications for SPSS for Data Analysis	Annamacharya Institute of Technology & Sciences, Rajampet	March 2017
5	Seven-day Research Methodology Workshop in Social Sciences for SC/ST Ph.D. Research Scholars	ICSSR-Southern Regional Centre, Osmania University, Hyderabad	December 2017
6	Three-day Research Methodology & SPSS	Department of Psychology, Yogi Vemana University.	February 2018
7	Three-day Workshop on PSPP Software for Social Science Ph.D. Research Scholars	ICSSR-Southern Regional Centre, Osmania University, Hyderabad	March 2018

8	Seven-day Workshop on “Research Methodology Workshop for SC/ST Ph.D. students in Social Sciences”	Department of Commerce Collaboration with SRC Hyderabad Bharathiar University, Coimbatore, Tamil Nadu	February 2019
9	One Day Workshop on “Rural Immersion and Community Engagement”	MGNCRE Hyderabad, Collaboration with NSS Cell, Yogi Vemana University, Kadapa	March 2019
10	Ten-day Workshop on “Research Methodology Course for Ph.D. Scholars in Social Sciences”	CSSEIP, University of Hyderabad, Telangana.	April 2019
11	Ten-day International Workshop on “Research Methodology in Social Sciences”	Department of Business Management, Yogi Vemana University, Kadapa	August 2019
12	Public Health and Biodiversity	Department of Environmental Science, Yogi Veamana University, Kadapa	February 2020
13	Ten Days Research Methodology Course	The Institute for Studies in Industrial Development (ISID), New Delhi	March 2021
14	Five-day National Virtual Workshop on "National Education Policy (NEP) – 2020 :: A Road Map for Future of India”	Yogi Veamana University, Kadapa	July 2021
15	National Workshop on ‘Writing Research Proposal and Garnering Funds	Research Committee (under the aegis of IQAC) in Collaboration with Innovative and Academic Research Association (IARA), A.E. KALSEKAR Degree College, Thane, Maharashtra.	October 2022
16	National Workshop on “Research Ethics and Identifying Predatory and Cloned Journals in Publications”	Indian Institute of Management and Commerce, Hyderabad.	November 2022
17	Two- Day National Workshop on Tally Prime 4.0 & SAP FICO	Department of Commerce, CSSR & SRRM Degree & PG College Kamalapuram, YSR. A.P., India.	January 2024

WEBINARS / SYMPOSIUMS / TRAINING PROGRAMMES ATTENDED

S.No.	Theam of The Webinar / Symposium	Organized By	Period
1	Recent Trends in Research Methodology	Department of Psychology, Yogi Vemana University, Kadapa	February 2014
2	One Day Training Programme on Human Rights	Department of Psychology, Yogi Vemana University, Kadapa	March 2018
3	“Legal Awareness Programme” sponsored by National Commission for	Department of PS&PS, Yogi Veamana University, Kadapa	February 2020

	Women		
4	Leadership Challenges During Corona Crisis	Dr.B.R.Ambedkar University, Hyderabad	July 2020
5	Financial Management	KES's IEMS B-School (MBA), Hubli in association with Adichunchanagiri Institute of Business Management Chikkamangaluru	July 2020
6	National Education Policy – 2020: Features and Prospects	School of Education, Dept. of Teacher Education, Central University of South Bihar	August 2020
7	Challenges of Marketing during Covid-19 Crisis	MVR College of Engineering and Technology	August 2020
8	Higher Education and High Values	Dept. of Studies and Research in Commerce & Commerce Research Forum, Tumkuru University, Tumkuru, Karnataka	August 2020
9	A Discussion on Covid-19 Pandemic Political Economy of Inequality and Migrant Crisis	Dept. of Economics & IQAC, Dudhnoi College	August 2020
10	Art of Writing Articles and Publishing in H - Indexed Journals	Samshodhana – Faculty Research Cell, School of Commerce, JAIN (Deemed-To-Be University), Bengaluru	August 2020
11	How to Write a Research Paper?	Visakha Institute of Engineering and Technology, Visakhapatnam	August 2020
12	New Education Policy (NEP) – 2020	Kaamadhenu Arts and Science College, Sathyamangalam, Tamilnadu	August 2020
13	A Career Path in Digital Marketing – A Complete Practical Approach	Dept. of MBA, Sri Vidyanikethan Institute of Management, Tirupati	August 2020
14	Impact of Covid-19 on Economy: Global and India	Fakir Mohan University, Balasore, Odisha	August 2020
15	Self-Management: Key to Success and Happiness	Forum of Commerce & Management Studies in India	August 2020
16	The National Education Policy – 2020: Change the Landscape of Indian Learning	Forum of Commerce & Management Studies in India	August 2020
17	Reimagining Work, Jobs and Careers in the time of COVID 19	Department of Management and Commerce, Maulana Azad National Urdu University, Hyderabad.	August 2020
18	Stock Investment Toolkit- Equity Research from Investors Point of View	Dept. of MBA, Sri Vidyanikethan Institute of Management, Tirupati	August 2020
19	One Day National Webinar on “Research Methodology”	Department of Commerce, Yogi Vemana University, Kadapa	September 2020
20	One Day National Webinar on	Department of Commerce, Alagappa	January

	Research Methodology in Social Sciences – Quality Dimensions	University, Karaikudi	2021
21	Dr.B.R.Ambedkar’s Thoughts and Relevance	National Service Scheme, Yogi Veamana University, Kadapa	April 2021
22	Research Insights & Publication Prospects	Centre for Research & Training, National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu	May 2021
23	Essential Digital Capabilities for Innovative Learning and Research	IQAC and Innovation Cell, Yogi Vemana University, Kadapa.	July 2021
24	One-Day National Level Webinar on "Reproductive Choice of Women : A Fundamental Right"	Department of Business Management, Yogi Vemana University, Kadapa	November 2021
25	Financial Planning regarding Investments and Mutual Funds	Department of Business Administration, SRK Institute of Technology, Vijayawada in Association with AMFI	May 2022
26	International Conference on “Humanities through Lecturer, Film and Media 2.0	School of Social Sciences and Language, Vellore Institute of Technology (VIT), Chennai	August 2022
27	Roadmap and Essentials of Data Science	Department of E.C.E, G.Pulla Reddy Engineering College (Autonomous), Kurnool& Association with IEEE Information theory society	September 2022
28	National Webinar on “Financial Empowerment Through Wealth Creation”	Dept. of Mechanical Engineering, DR. S. & S. S. Ghandhy Govt. Engineering College, Surat, Gujarat.	September 2022
29	National Level webinar on "Financial Empowerment through Wealth Creation"	Dept. of Commerce, Jeevan deep shaikshanik Sanstha poi's Art's, Com & Science College Khardi in Collaboration with Association of Mutual Funds in India	September 2022
30	National Webinar on “Financial Empowerment Through Wealth Creation”	International Institute of Lifestyle Management in collaboration with Association of Mutual Funds in India (AMFI).	October 2022
31	National Webinar on “Strategy for Managing Personal Finance for Financial Empowerment”	Dept. of Economics, Sapatgram College, Budri, Assam in collaboration with Association of Mutual Funds in India (AMFI).	October 2022
32	National Webinar on “Financial	Dept. of English, SontaliAnchalik	November

	Empowerment through Wealth Creation”	College, Mahtoli, Assam in collaboration with Association of Mutual Funds in India (AMFI)	2022
33	IP Awareness / Training Program under National Intellectual Property Awareness Mission	Intellectual Property Office, Govt. of India.	November 2022
34	National Webinar on “Financial Empowerment through Wealth Creation”	Dept. of English, Halakura College, Dhubri, Assam in collaboration with Association of Mutual Funds in India (AMFI)	November 2022
35	National Webinar on “Fund Rising & Wealth Management for the Start-Ups”	Dept. of Mechanical Eng., Sankethika Vidyaparasad Eng. College, Visakapatnam in collaboration with Association of Mutual Funds in India (AMFI)	November 2022
36	National Webinar on “Financial Empowerment & Career Opportunities in Financial Market”	Dept. of MBA, Sankethika Vidyaparasad Eng. College, Visakapatnam in collaboration with Association of Mutual Funds in India (AMFI)	December 2022
37	National Webinar on “Financial Empowerment through Wealth Creation”	Progati College, Assam collaboration with Association of Mutual Funds in India (AMFI)	December 2022
38	National Webinar on “Managing Personal Finance & Wealth Creation”	Dept. of Economics & IQAC, Hamidabad College, Assam in collaboration with Association of Mutual Funds in India (AMFI)	January 2023
39	National Webinar on “Strategy for Managing Personal Finance”	Dept. of WEAVE INDIA, Assam in collaboration with Association of Mutual Funds in India (AMFI)	January 2023
40	National Webinar on “Managing Personal Finance & Wealth Creation”	Govt. Engineering College, Gujarat, in collaboration with Association of Mutual Funds in India (AMFI)	February 2023
41	One Day National Level Webinar on “G20 Key Highlights and Its Opportunities for India”	Dept. of Commerce, HKBK Degree College,	November 2023
42	One Day National Level Webinar on “Nurturing Entrepreneurship for Tomorrows Leader”	Dept. of Commerce, HKBK Degree College in Association with CED Club,	November 2023

SEMINARS / CONFERENCES ATTENDED

S.No.	Title of The Conference/Seminar	Organized By	Title of The Paper	Period
1	Right to information issues and Impact & Implementation	Yogi Vemana University, Kadapa	Right to information issues and Impact & Implementation	March 2014
2	Emerging Trends in Services Sector in India	Yogi Vemana University, Kadapa	Growth of the Service Sector	March 2015
3	Service Quality & Customer Relationship Management Practices in 21 st Century: Emerging Issues & Challenges	Sri Venkateshwara University, Tirupati	Micro Insurance - Identifying the Challenges	August 2016
4	Marketing of Financial Services (MoFS)-Trends and Strategies	Sri Venkateshwara University, Tirupati	Role of Micro Insurance in Development of Economy	March 2017
5	Marketing of Financial Services (MoFS)-Trends and Strategies	Sri Venkateshwara University, Tirupati	A Study on Customer Expectation and Satisfaction of Life Insurance In India	March 2017
6	Impact of Welfare and Development Schemes on The Socio-Economic Development of Scheduled Tribes in India	Government Degree & P.G College, Nagari, Chittoor (dist)	Socio-Economic Status of Scheduled Tribes in Rly Kodur	March 2017
7	Marketing and Sustainable Development	Annamacharya Institute of Technology & Sciences: Rajampet	Marketing practices of LIC of India: Innovative ways of marketing strategies	October 2017
8	Good Governance in 21 st Century-Its Relevance to the Civil Society	Yogi Vemana University, Kadapa	Good Governance in India: A Study of Andhra Pradesh	Nov. 2017
9	GST-A Boon or Bane	Yogi Vemana University, Kadapa	Impact of GST on Indian Insurance Sector	Dec. 2017
10	GST-A Boon or Bane	Yogi Vemana University, Kadapa	GST in India and its Impact on Common People	Dec. 2017
11	Goods and Service Tax, Income Tax, Financial Markets and Services	S.S.B.N Degree PG College, Ananthapuramu	A Study on Income Tax Planning in India	January 2018
12	Indian Financial Services-A Way Ahead	Osmania University, Hyderabad	Growth and Development of Micro Insurance in India	Feb. 2018
13	Indian Financial Services-A Way Ahead	Osmania University, Hyderabad	A Study on Role of IRDAI in Indian Insurance Sector	Feb. 2018
14	Digitalization in Business Management: Impact & Challenges	KMM Institute of Technology & Science, Tirupati.	A Study on Digital Services of LIC of India	March 2018
15	Commerce Education : New	Department of Commerce,	Micro-Insurance Schemes of	April

	Horizons	Sri Krishna Devaraya University.	LIC of India and its Development	2018
16	1 st Rayalaseema Economic Association	Department of Economics, S.V.University, Tirupati.	A Study on Yanadi Tribal Community in Rayalaseema Region	June 2018
17	Changing Dimensions in Market Scenario	Department of Commerce, Sri Krishna Devaraya University. Anantapur.	Marketing of micro insurance products in India: A comparative study between public and private insurance companies	Sept. 2018
18	A State in a Digital Age: The Transformation towards Good Governance	Dept. of PS & PA, Yogi Vemana University, Kadapa.	A Study on Digital Services in Indian Insurance Sector	March 2019
19	One-Day National (Virtual) Seminar on “Entrepreneurial Trends in 21st Century”	Department of Commerce, Yogi Vemana University, Kadapa	A Study on Recent Trends in Marketing	12 th May 2022
20	Higher Education in India : Issues and Challenges	Department of Economics, Yogi Vemana University, Kadapa district, AP.	Issues and Challenges of Higher Education in India	July 2019
21	Fifteenth Annual International Seminar on Financial Markets: Issues and Challenges (FIMIC – 2020)	Department of Commerce, Bharathidasan University and SMART Journal Tiruchirappalli, Tamil Nadu.	Policyholders Preferences Towards Micro Insurance Schemes of LIC of India	January 2020
22	Issues, Challenges and Prospects of Women Participants in Research and Development Activities in India: Past, Present and Future Scenario	Department of Business Management, Yogi Vemana University, Kadapa	Challenges of Researchers in Social Sciences: A Case Study of Kadapa District.	Feb. 2020
23	A 3 Day International Conference on “Covid-19 Afflictions on the Global Markets & Impending Outlook”	Seshadripuram College, Bengaluru-560020	Covid-19 Situation and Its Impact on Micro Insurance Agents of LIC of India	Sept. 2020
24	Two Days National Seminar on “Financial Inclusion of the Marginalized Sections in India: Emerging Issues and Challenges”	Department of Commerce, SV University, Tirupati.	Problems of Micro Insurance Policyholders of LIC of India: A Case Study of Kadapa Division	March 2023
25	Two-Day National Seminar on “Digital Payment Systems for Cashless Economy: Trends, Issues and Prospects”	Department of Commerce, S. K. University, Ananthapuramu	Customer Awareness Towards Digital Payment System	March 2024

QUIZES

- Participated in the National Level E-Quiz on “Covid-19 A Pandemic” conducted by Department of Chemistry, Santhiram Engineering College, Nandyal on 6th May 2020.
- Participated in the National Level Online Quiz on “Scholl Safety Awareness Course Quiz” organized by Ashirwad Education Center, Ahmadabad, Gujarat on 06th October 2022.
- Two-Week Online National Level Quiz on “Achievements @ 75 Years of Independence”, organized by Student Welfare Cell & NSS Cell, Yogi Vemana University, Kadapa on 13th to 27th August 2022.
- Participated in A One-Week International level Quiz on "Mahatma Gandhiji's Contributions towards India's Independence and Nation Development" during 2nd – 8th October, 2022 (In view of Mahatma Gandhiji's Jayanthi Celebrations and Azadika Amrit Mahotsav Celebrations) organized by NSS Unit-1, NSS Cell and Student Welfare Cell, Yogi Vemana University, Kadapa.
- Participated in A One-Week International level Quiz on "Awareness on Indian Constitution and India – The Mother of Democracy” (to Commemorate Indian Constitution Day Celebrations) during 26th November – 2nd December, 2022 organized by NSS Unit-1, NSS Cell and Student Welfare Cell, Yogi Vemana University, Kadapa.
- Participated in National Level Online Quiz on “Scholl Safety Awareness Course Quiz” organized by Ashirwad Education Center, Ahmadabad, Gujarat on 06th October 2022.

LANGUAGE SKILLS

- Telugu [Read, Write, Speak]
- English [Read, Write, Speak]

HOBBIES

PERSONAL PROFILE

Full Name : Chouturu Manoj Kumar
Father Name : Chouturu Pitchaiah

Mother Name : Chouturu Venkatamma
Date of Birth : 16-08-1992
Gender : Male
Marital Status : Married
Nationality : Indian
Languages known : Telugu, English
Mobile Number's : +91-8790964798
E-Mail ID : cmanojkumarap@gmail.com
Permanent Address : ChouturuManoj Kumar
S/o C.Pitchiah
Doo No: 5/61-2
Dhamapuram Street
Rly Kodur [Mandal]
Annamayya [District]
Andhra Pradesh [State]
PIN: 516101.

DECLARATION

I hereby declare that the information furnished above is true to the best of my knowledge. I am confident in my ability to work in a team or independently. I request you to give me an opportunity to serve your esteemed institution in the capacity as mentioned above for which act of kindness. I will be very thankful to you.

Place :

Yours faithfully

Date :

(Dr. C. Manoj Kumar)