



# K.S.R.M. COLLEGE OF ENGINEERING (UGC-AUTONOMOUS)

Kadapa, Andhra Pradesh, India - 516 003

Approved by AICTE, New Delhi & Affiliated to JNTUA, Ananthapuramu.



**KSNR**  
lives on..

## BOARD OF STUDIES MEETING -2022-23(VIRTUAL)

### Minutes of the Meeting

Date	10-06-2023	Day	Saturday
Time	11 : 00 AM	Venue	English Language Lab(Virtual)
Dept/Ss	H&S (ENGLISH)	Convener	Sri. N. Bhaskara Reddy

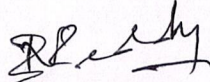
Members Present : 11			
S. No	Name	Designation	Signature
1.	Dr, I, Sreevani	HOD, H&S, KSRM CE	
2.	Sri. N. Bhaskara Reddy	Senior English Faculty, KSRMCE	
3.	Prof. V. B. Chitra	Professor, JNTU A	virtual
4.	Dr. V. Parvathi	JNTU H	virtual
5.	Dr. K. Madhavi	Assoc. Professor, NIT W	virtual
6.	Dr. V. Mallikarjuna Reddy	Alumni	virtual
7.	Sri. Nagarjuna Reddy	Industry	virtual
8.	Sri. Anand Rao A.	Asst. Professor, KSRM CE	
9.	Dr. K. Ramesh Rao	Asst. Professor KSRM CE	
10.	Sri. K. Vijayabhaskara Reddy	Asst. Professor KSRM CE	
11.	Sri. K. Eswar Reddy	Asst. Professor KSRM CE	
12.	Sri. N. Raghunatha Reddy	Asst. Professor KSRM CE	

Dr. I. Sreevani, HOD, H&S, welcomed all members to the meeting and presented the agenda of the meeting.

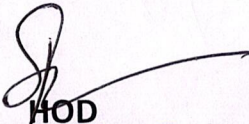
The resolutions are :

S.No	To do Item	Discussion	Resolution	Coordinator/in-charge
1	Approval of syllabus for Employability Skills(R20), Effective Technical Communication skills(R20), Advanced English Communication Skills(R20), Soft Skills(R20), Certificate course on Gender Sensitization(R20), Certificate course on English for Competitive Exams(R20) R18 Syllabus has been changed 20% in the preparation of R20 syllabus regarding open electives.	<p>The convener has presented the syllabus for Employability Skills(R20), Effective Technical Communication skills(R20), Advanced English Communication Skills(R20), Soft Skills(R20), Certificate course on Gender Sensitization(R20), Certificate course on English for Competitive Exams(R20) designed by the faculty of English after taking the feedback from all stakeholders and by comparing with premier institute syllabus.</p> <p>All topics in open electives including the changed syllabus of R20 have been discussed by the experts widely.</p> <p>Feedback collected from the stakeholders and BoS Members.</p>	<p>The committee has approved the syllabus of Employability Skills(R20), Effective Technical Communication skills(R20), Advanced English Communication Skills(R20), Soft Skills(R20), Certificate course on Gender Sensitization(R20), Certificate course on English for Competitive Exams(R20)</p> <p>The experts and chairman of the board resolved that the proposed syllabus has been approved.</p>	Sri. N. Bhaskar Reddy

The Head of the Department has proposed the Vote of Thanks and concluded the meeting.

  
Convener

Kadapa, Andhra Pradesh – 516003

  
HOD  
Dr. I. SREEVANI M.Sc., Ph.D  
Professor & HOD  
Dept. of Humanities & sciences  
K.S.R.M. College of Engineering  
KADAPA Dist.

Course Title	Creative Writing Open Elective				B. Tech. VIISem (R18)			
Course Code	Category	Hours/Week			Credits	Maximum Marks		
18OE2619	Humanities and social sciences	L	T	P	C	Internal Assessment	External Exams	Total
		3	0	0	3	40	60	100
					<b>End Exam Duration: 3Hrs</b>			

**Course Objectives:**

- To acquaint the learners with ideas related to creative writing including the art, the craft and the basic skills required for a creative writer
- To help learners to understand the principles of creative writing and the distinction between the literary genres
- To explain the differences in writing for various literary and social media
- To hone the creative and critical faculties of learners
- To enable learners to put into practice the various forms of creative writing that they have studied through the course

**Course Outcomes:** On successful completion of this course, the students will be able to

CO 1	Distinguish between the literary genres
CO 2	Write for various literary and social media
CO 3	Critically appreciate various forms of literature
CO 4	Make innovative use of their creative and critical faculties
CO 5	Seek employment in various creative fields

**Syllabus:**

**Unit I: Fundamentals of Creative Writing: (6 Hours)**

Meaning and Significance of Creative Writing - Genres of Creative Writing: poetry, fiction, non-fiction, drama and other forms - Research for Creative Writing

**Unit II: Elements of Creative Writing:(8 Hours)**

Literary Devices and Figurative Language- Elements of Style- Remedial Grammar and the Structure of Language

### **Unit III: Forms of Creative Writing: (8 Hours)**

Dialogue writing - Note making/Note taking - Short story writing - Expansion of an Idea /  
Proverb -Creative writing for marketing - Self-Narrative Writing

### **Unit IV: New Trends in Creative Writing (8 Hours)**

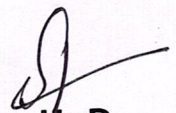
Web Content Writing and Blog Writing- Script Writing- Journalistic Writing – Copywriting-  
Graphic Novel- Flash Fiction

### **Unit V: Publication Tips (6 Hours)**

Revising and rewriting-proof reading-editing-submitting manuscript for publication summary.

### **List of References:**

- Creative Writing: A Beginner's Manual AnjanaNeira Dev. AnuradhaMarwah, Swati Pal Delhi, Pearson Longman, 2009.
- Abrams, M.H. Glossary of Literary Terms. Boston: Wadsworth Publishing Company,2005.
- Elements of Literature: Essay, Fiction, Poetry, Drama, Film. Robert Scholes, Nancy R. Comley, Carl H. Klaus, Michael Silverman Delhi, OUP, 2007.
- Write from the Heart: Unleashing the power of Your Creativity. Hal ZinaBennet California, New World Library,2001.
- A Guide to Writing about Literature, Sylvan Bamet, William E.Cain, New Delhi, Pearson, 2006.
- Atwood, Margaret. Negotiating with the Dead: A Writer on Writing. Cambridge: CUP,2002.
- Bell, Julia and Magrs, Paul. The Creative Writing Course-Book. London: Macmillan,2001.
- Earnshaw, Steven (Ed). The Handbook of Creative Writing. Edinburgh: EUP, 2007.
- Show, Mark. Successful Writing for Design, Advertising and Marketing. New York: Laurence King, 2012.
- Sugrman, Joseph .The Adweek Copywriting Handbook: The Ultimate Guide to WritingPowerful Advertising and Marketing Copy from One of America's Top Copywriters. NewYork: Wiley, 2009.



**HoD**  
**Dr. I. SREEVANI** M.Sc., Ph.D.  
Head of Humanities & Sciences  
K.S.R.M College of Engineering  
KADAPA - 516 005

Course Title	WRITE IT RIGHT					OPEN ELECTIVE R18UG		
Course Code	Category	Hours/Week			Credits	Maximum Marks		
180E2604		L	T	P	C	Continuous Internal Assessment	End Exams	Total
		3	--	--	3	30	70	100
<b>Mid Exam Duration: 2 Hours</b>					<b>End Exam Duration: 3Hours</b>			
<b>Course Objectives:</b>								
1.To help students get the basics right.								
2.To grasp the nature of the writing exercise one has embarked upon								
3. To promote effective writing across a whole range of tasks that all of us face on a daily basis								
<b>Course Outcomes: On successful completion of this course, the students will be able to</b>								
<b>CO 1</b>	Utilize effective techniques for writing job applications /course application.							
<b>CO 2</b>	Recall the contents to make use of good paragraph writing.							
<b>CO 3</b>	Identifying grammatical errors and can make necessary corrections.							
<b>CO 4</b>	Demonstrate effective grammatical skills in English.							
<b>CO 5</b>	Paraphrase a piece of writing and summarize it easily.							

## Syllabus:

### Unit 1.

1. The logic of Effective Writing
2. Applying for a course : Applying for a job
3. Writing Correct and Convincing sentences
4. Punctuating a sentence: Commas, Colons, Semicolons

### Unit 2:

1. Generating Ideas through Prewriting
2. Using the Patterns of Paragraph Development:
  - a. Narration
  - b. Description
  - c. Argument
  - d. Exposition

**Unit 3:**

1. Avoidable Errors
2. Tricks of the Writer's Trade
3. Essay Writing: Structure, Paragraph Control
4. Effective Essay Writing.

**Unit4:**

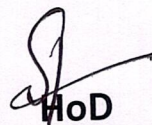
1. Writers on Writing
2. Why is English so awkward?
3. The Right Use of the definite article

**Unit 5:**

1. Precise Writing
2. Developing of an idea/ Expansion
3. Note-making

**Reference books:**

1. Write it Right: A Handbook for Students authored by John Peck and Martin Coyle published by Palgrave Macmillan in New York and Hampshire in 2005.
2. Odyssey- A Guide to Better Writing by William. J. Deborah Lawton Published by Allyn and Bacon.



**Dr. I. SREEVANI M.Sc., Ph.D**  
Head of Humanities & Sciences  
K.S.R.M. College of Engineering  
KADAPA - 516 005

Course Title	Academic Writing					OPEN ELECTIVE (R18UG)		
Course Code	Category	Hours/Week			Credits	Maximum Marks		
18OE2616	HUM	L	T	P	C	Continuous Internal Assessment	End Exams	Total
		3	1	0	3	30	70	100
Mid Exam Duration: 2Hrs					End Exam Duration: 3Hrs			
<b>COURSE OBJECTIVES</b>								
1	Demonstrate and apply knowledge of basic essay structure, including introduction, body and conclusion;							
2	Employ the various stages of the writing process, including pre-writing, writing and re-writing							
3	Improve academic and idiomatic vocabulary;							
4	Identify effective writing techniques in his or her own work and in peer writing.							
5	Understand the importance of academic writing and avoid the plagiarism							
<b>COURSE OUTCOMES</b>								
CO1	Engage with readings critically by evaluating the various contexts (social, historical, or personal) surrounding and underpinning each text							
CO2	Effectively summarize and analyze various texts while identifying and highlighting their main ideas and messages							
CO3	Develop independent perspectives and arguments via persuasive support and successful incorporation of research thus developing their own voice and creating a balance between their own voice and source summaries							
CO4	Practice the revision skills necessary for the accomplishment of a writing project							
CO5	Constructively critique their own and peers' writing, with an awareness of the collaborative and social aspects of the writing process							

**SYLLABUS:**

**UNIT 1: Paragraph structure**

Topic sentence - supporting examples - transition sentence- Basic rhetorical modes Narration- description – exposition

**UNIT 2: Writing Process and strategy**

Writing Process and strategy research, planning, summarizing, organizing, plagiarism, referencing, proofreading

### **Unit 3: Elements of writing**

Elements of writing(argument and discussion, cause and effect, definitions, style)

### **UNIT 4: Structure of research paper**

Structure of research paper (organising the document, transition, data implementation and display)

### **UNIT 5: Writing Vocabulary and language**

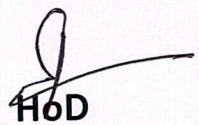
Writing Vocabulary and language (precision, clarity, conciseness, academic vocabulary, word choice)

#### **Text Books:**

1. Hairston, et al. The Scott, Foresman Handbook for Writers (San Francisco: Longman 2002 or latest edition)
2. Stephen Bailey Academic Writing: A Handbook for International Students

#### **Reference Books:**

1. A Short Guide to College Writing, 5th edition, by Barnet, Bellanca, and Stubbs.
2. Power of Habit by Charles Duhigg. Random House Trade Paperbacks. ISBN: 978-0-8129-8160-5. Available at the IVC bookstore. You MAY use hard copy or digital version.
3. Writing Clearly: Grammar for Editing 3rd Ed. by Janet Lane & Ellen Lange. Heinle Cengage Learning, 2012 ISBN 978-1-111-35197-7. Available at the IVC bookstore.



**HOD**  
**Dr. I. SREEVANI M.Sc., Ph.D.**  
Head of Humanities & Sciences  
K.S.R.M. College of Engineering  
KADAPA - 516 005



Course Title	PROFESSIONAL COMMUNICATION				OPEN ELECTIVE R18UG			
Course Code	Category	Hours/Week			Credits	Maximum Marks		
180E2603		L	T	P	C	Continuous Internal Assessment	End Exams	Total
		3	--	--	3	30	70	100
Mid Exam Duration: 2 Hours					End Exam Duration: 3Hours			

#### Objectives:

- To help the students learn communication techniques.
- To help the students get on in their professions and get success professionally.
- To make the students thorough with presentation skills to become effective participants in various discussions.

Course Outcomes: On successful completion of this course, the students will be able to	
CO 1	The students will be able to understand the processes of communication and apply communication techniques for effective communication.
CO 2	The students will be able to improve group behaviour and participate effectively in the team work thereby improving professional prospects.
CO 3	The students will be able to present effectively orally and in writing

#### Syllabus

##### Unit :1

1. Significance of technical communication
2. Use of vocabulary in formal letters / reports and e-mails.
3. Compound words, misspelled words, using of similar words to express the idea, analogies.
4. Grammar: Subject - Verb agreement, Active and Passive voice, Embedded sentences, clauses and conditionals.

##### Unit 2

1. Understanding Comprehension - Reading comprehension techniques.
2. Styles, speed and evaluation of Reading - critical reading
3. Paraphrasing / summarizing: SQ3R method, PQRS method

##### Unit 3

1. Oral Presentation techniques
2. Public speaking - guidelines for presentation- tone and voice modulation

3. Use of visuals in presentation
4. Group Discussion - strategies

#### **Unit 4**

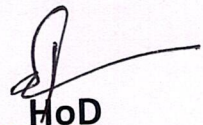
1. Listening skills - General listening and Intensive listening.
2. Barriers to effective listening and developing effective listening skills.
3. Listening to class room lectures /documentaries and TED talks

#### **Unit 5**

1. Writing - formal and informal writing - formal and informal letters - formal and informal reports.
2. Common errors in writing, elements of styles.
3. Analytical and issued based essays.

#### **Reference Books**

1. English for Engineers and Technologists (Combined edition, Vol. 1 and 2), Orient Black swan 2010.
2. Meenakshi Raman and Sangeetha Sharma, "Technical Communication: Principles and Practice", 2<sup>nd</sup> Edition, Oxford University Press, 2011
3. Stephen E. Lucas, "The Art of Public Speaking", 10th Edition; McGraw Hill Education, 2012.
4. Ashraf Rizvi, "Effective Technical Communication", 2nd Edition, McGraw Hill Education, 2017.
5. William Strunk Jr. & E.B. White, "The Elements of Style", 4th Edition, Pearson, 1999.
6. David F. Beer and David McMurrey, Guide to writing as an Engineer, John Willey. New York, 2004.
7. Goodheart-Willcox, "Professional Communication", First Edition , 2017.
8. Training in Interpersonal Skills: Tips for Managing People at Work, Pearson Education, India, 6 edition, 2015.
9. The Ace of Soft Skills: Attitude, Communication and Etiquette for Success, Pearson Education; 1 edition, 2013.
10. Anand Ganguly, "Success in Interview", RPH, 5th Edition, 2016.
11. Raman Sharma, "Technical Communications", Oxford Publication, London, 2004.



**Dr. I. SREEVANI** M.Sc., Ph.D.,  
Head of Humanities & Sciences  
K.S.R.M. College of Engineering  
KADAPA - 516 005

Course Title	WRITE IT RIGHT				OPEN ELECTIVE - I (R20UG)			
Course Code	Category	Hours/Week			Credits	Maximum Marks		
200E605	HUM	L	T	P	C	Continuous Internal Assessment	End Exams	Total
		3	--	--	3	40	60	100
<b>Mid Exam Duration: 2 Hours</b>					<b>End Exam Duration: 3Hours</b>			
<b>Course Objectives:</b>								
1.To help students get the basics right.								
2.To grasp the nature of the writing exercise one has embarked upon								
3. To promote effective writing across a whole range of tasks that all of us face on a daily basis								
<b>Course Outcomes: On successful completion of this course, the students will be able to</b>								
<b>CO 1</b>	Utilize effective techniques for writing job applications /course application.							
<b>CO 2</b>	Recall the contents to make use of good paragraph writing.							
<b>CO 3</b>	Identifying grammatical errors and can make necessary corrections.							
<b>CO 4</b>	Demonstrate effective grammatical skills in English.							
<b>CO 5</b>	Paraphrase a piece of writing and summarize it easily.							

**Syllabus:**

**Unit 1.**

1. The logic of Effective Writing
2. Applying for a course: Applying for a job
3. Writing Correct and Convincing sentences

**Unit 2:**

1. Generating Ideas through Prewriting
2. Using the Patterns of Paragraph Development:
  - a. Narration
  - b. Description
  - c. Argument
  - d. Exposition

**Unit 3:**

1. Punctuation – list of punctuation marks- their usage for effective written communication
2. Misplaced modifiers
3. Confused words
4. Common mistakes in English
5. The Right Use of the definite article

**Unit4:**

1. Report writing – types – sample reports
2. e-mail writing
3. Elements of good essay

**Unit 5:**

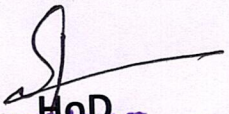
1. Precise Writing
2. Developing of an idea/ Expansion
3. Note-making

**Text books:**

1. Write it Right: A Handbook for Students authored by John Peck and Martin Coyle published by Palgrave Macmillan in New York and Hampshire in 2005.
2. Odyssey- A Guide to Better Writing by William. J. Deborah Lawton Published by Allyn and Bacon.

**Reference books**

1. Heffron, Jack (ed). The Best Writing on Writing. Story Press, Cincinnati, Ohio, 1994.
2. Bailey, Stephen. Academic writing: A handbook for international students. Routledge, 2014.
3. Hewings, Martin. Cambridge Academic English (B2). CUP, 2012. Oxford Learners Dictionary, 12 th Edition, 2011

  
**HOD**  
**Dr. I. SREEVANI** M.Sc., Ph.D  
Professor & HOD  
Dept. of Humanities & sciences  
K.S.R.M. College of Engineering  
KADAPA Dist.

Course Title	PROFESSIONAL COMMUNICATION					OPEN ELECTIVE – II (R20UG)		
Course Code	Category	Hours/Week			Credits	Maximum Marks		
20OE610	HUM	L	T	P	C	Continuous Internal Assessment	End Exams	Total
		3	--	--	3	40	60	100
Mid Exam Duration: 2 Hours					End Exam Duration: 3Hours			

### Objectives:

- To help the students get on in their professions and get success professionally.
- To help the students learn communication techniques.
- To make the students thorough with presentation skills to become effective participants in various discussions.

Course Outcomes: On successful completion of this course, the students will be able to	
CO 1	The students will be able to understand the processes of communication and apply communication techniques for effective communication.
CO 2	The students will be able to improve group behaviour and participate effectively in the team work thereby improving professional prospects.
CO 3	The students will be able to present effectively orally and in writing

### Syllabus

#### Unit 1: Professional Communication

Role of Professional Communication- Professional Communication Skills- Tips to improve professional communication skills.

#### Unit 2: Technical Communication

Significance of technical communication- Use of vocabulary in formal letters / reports and e-mails.- Compound words , misspelled words, using of similar words to express the idea, analogies. Grammar: Subject - Verb agreement, Active and Passive voice, Embedded sentences, clauses and conditionals.

#### Unit 3: Reading Comprehension

Comprehension - Reading comprehension techniques-Styles, speed and evaluation of Reading - critical reading- Paraphrasing / summarizing: SQ3R method, PQRST method

#### Unit 4: Oral Presentation

Oral Presentation techniques- Public speaking - guidelines for presentation- tone and voice modulation- Use of visuals in presentation- Group Discussion - strategies

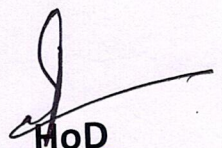
## Unit 5: Writing Skills

Writing - formal and informal writing - formal and informal letters - formal and informal reports- Common errors in writing, elements of styles- Analytical and issued based essays.

### Reference Books

1. Ashraf Rizvi, "Effective Technical Communication", 2nd Edition, McGraw Hill Education, 2017.
2. Raman Sharma, "Technical Communications", Oxford Publication, London, 2004.
3. Meenakshi Raman and Sangeetha Sharma, "Technical Communication: Principles Practice", 2<sup>nd</sup> Edition, Oxford University Press, 2011
4. English for Engineers and Technologists (Combined edition, Vol. 1 and 2), Orient Black swan 2010.
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7. David F. Beer and David McMurrey, Guide to writing as an Engineer, John Willey. New York, 2004.
8. Goodheart-Willcox, "Professional Communication", First Edition , 2017.
9. Training in Interpersonal Skills: Tips for Managing People at Work, Pearson Education, India, 6 edition, 2015.
10. The Ace of Soft Skills: Attitude, Communication and Etiquette for Success, Pearson Education; 1 edition, 2013.

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HOD  
**Dr. I. SREEVANI** M.Sc., Ph.D.  
Professor & HOD  
Dept. of Humanities & sciences  
K.S.R.M. College of Engineering  
KADAPA Dist.

Course Title	ACADEMIC WRITING				OPEN ELECTIVE – III (R20UG)			
Course Code	Category	Hours/Week			Credits	Maximum Marks		
20OE615	HUM	L	T	P	C	Continuous Internal Assessment	End Exams	Total
		3	1	0	3	40	60	100
Mid Exam Duration: 2Hrs					End Exam Duration: 3Hrs			
<b>COURSE OBJECTIVES</b>								
1	Demonstrate and apply knowledge of basic essay structure, including introduction, body and conclusion;							
2	Employ the various stages of the writing process, including pre-writing, writing and re-writing							
3	Identify effective writing techniques in his or her own work and in peer writing.							
4	Improve academic and idiomatic vocabulary;							
5	Understand the importance of academic writing and avoid the plagiarism							
<b>COURSE OUTCOMES</b>								
CO1	Engage with readings critically by evaluating the various contexts (social, historical, or personal) surrounding and underpinning each text							
CO2	Effectively summarize and analyze various texts while identifying and highlighting their main ideas and messages							
CO3	Develop independent perspectives and arguments via persuasive support and successful incorporation of research thus developing their own voice and creating a balance between their own voice and source summaries							
CO4	Practice the revision skills necessary for the accomplishment of a writing project							
CO5	Constructively critique their own and peers' writing, with an awareness of the collaborative and social aspects of the writing process							

### **SYLLABUS:**

#### **UNIT 1: Academic Writing**

Definition- Difference between Academic and Non-academic writing – Four types of academic writing – The 4Cs of Academic Writing- Essentials of a well-structured academic writing- (Introduction, Explanation, Illustration and Conclusion)

#### **UNIT 2: Paragraph structure**

Topic sentence - supporting examples - transition sentence- Basic rhetorical modes Narration- description – exposition

### **UNIT 3: Writing Process and strategy**

Writing Process and strategy research, planning, summarizing, organizing, plagiarism, referencing, proofreading

### **UNIT 4: Structure of research paper**

Structure of research paper (organizing the document, transition, data implementation and display)

### **UNIT 5: Writing Vocabulary and language**

Writing Vocabulary and language (precision, clarity, conciseness, academic vocabulary, word choice)

#### **Text Books:**

1. Hairston, et al. The Scott, Foresman Handbook for Writers (San Francisco: Longman 2002 or latest edition)
2. Stephen Bailey Academic Writing: A Handbook for International Students

#### **Reference Books:**

1. A Short Guide to College Writing, 5th edition, by Barnet, Bellanca, and Stubbs.
2. Power of Habit by Charles Duhigg. Random House Trade Paperbacks. ISBN: 978-0-8129-8160-5. Available at the IVC bookstore. You MAY use hard copy or digital version.
3. Writing Clearly: Grammar for Editing 3rd Ed. by Janet Lane & Ellen Lange. Heinle Cengage Learning, 2012 ISBN 978-1-111-35197-7. Available at the IVC bookstore.



**Dr. I. SREEVANI** M.Sc., Ph.D  
Professor & HOD  
Dept. of Humanities & sciences  
K.S.R.M. College of Engineering  
KADAPA Dist.



Course Title	CREATIVE WRITING				OPEN ELECTIVE – IV (R20UG)			
Course Code	Category	Hours/Week			Credits	Maximum Marks		
200E620	HUM	L	T	P	C	Internal Assessment	External Exams	Total
		3	0	0	3	40	60	100
<b>Mid Exam Duration: 2Hrs</b>					<b>End Exam Duration: 3Hrs</b>			
<b>Course Objectives:</b>								
<ul style="list-style-type: none"> <li>➤ To acquaint the learners with ideas related to creative writing including the art, the craft and the basic skills required for a creative writer</li> <li>➤ To help learners to understand the principles of creative writing and the distinction between the literary genres</li> <li>➤ To explain the differences in writing for various literary and social media</li> <li>➤ To hone the creative and critical faculties of learners</li> <li>➤ To enable learners to put into practice the various forms of creative writing that they have studied through the course</li> </ul>								
<b>Course Outcomes:</b> On successful completion of this course, the students will be able to								
CO 1	Distinguish between the literary genres							
CO 2	Write for various literary and social media							
CO 3	Critically appreciate various forms of literature							
CO 4	Make innovative use of their creative and critical faculties							
CO 5	Seek employment in various creative fields							

**Syllabus:**

**Unit I: Fundamentals of Creative Writing: (6 Hours)**

Meaning and Significance of Creative Writing - Genres of Creative Writing: poetry, fiction, non-fiction, drama and other forms - Research for Creative Writing

**Unit II: Elements of Creative Writing :(8 Hours)**

Main elements of creative writing- Vocabulary improvement- often used Latin expressions in English- Idiomatic expressions.

**Unit III: Forms of Creative Writing: (8 Hours)**

Dialogue writing - Note making/Note taking - Short story writing - Expansion of an Idea / Proverb -Creative writing for marketing - Self-Narrative Writing

#### **Unit IV: New Trends in Creative Writing (8 Hours)**

Web Content Writing and Blog Writing- Script Writing- Journalistic Writing – Copywriting-  
Graphic Novel- Flash Fiction

#### **Unit V: Figurative Language**

Literary Devices- Importance of figurative language in creative writing- Most common  
literary devices- Remedial grammar.

#### **List of References:**

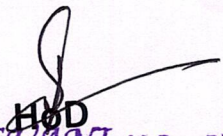
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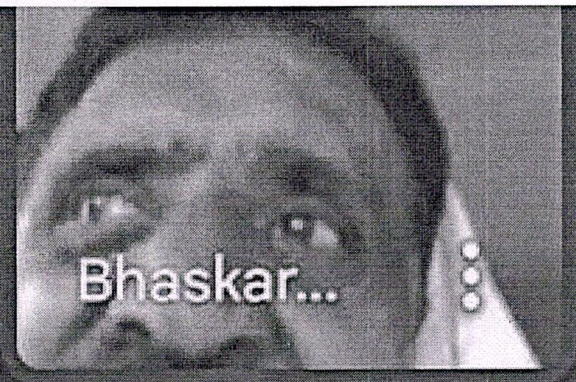
#### **Cyber Resources:**

[http://www.chillibreeze.com/articles\\_various/creativewriter.asp](http://www.chillibreeze.com/articles_various/creativewriter.asp)

<http://www.contentwriter.in/articles/writing/>

<http://www.cbse.nic.in/cw-xii/creative-writing-xii-unit-1.pdf>

  
**HOD**  
**Dr. I. SREEVANI** M.Sc., Ph.D  
Professor & HOD  
Dept. of Humanities & sciences  
K.S.R.M. College of Engineering  
KADAPA Dist,



CHITHRA



Madhavi



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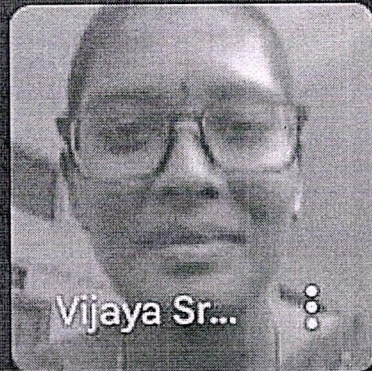
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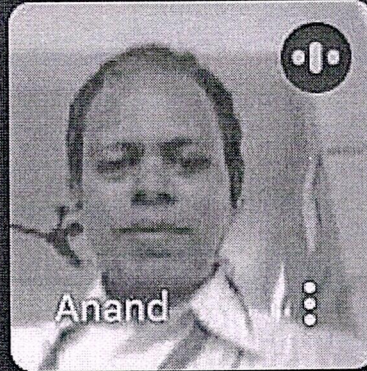
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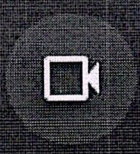
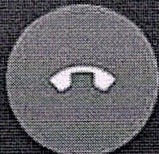
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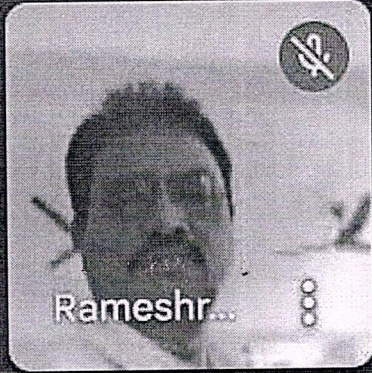
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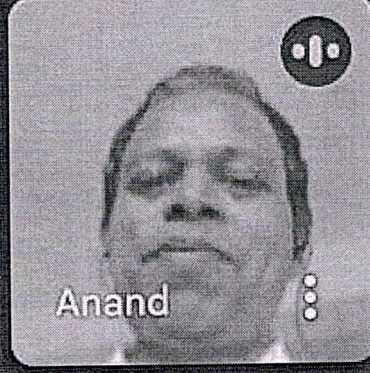
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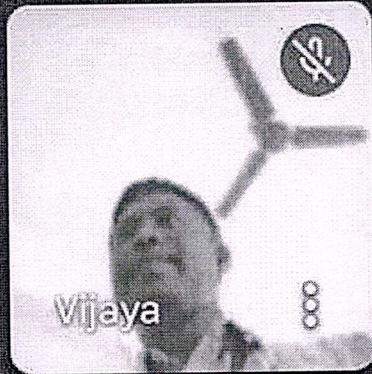
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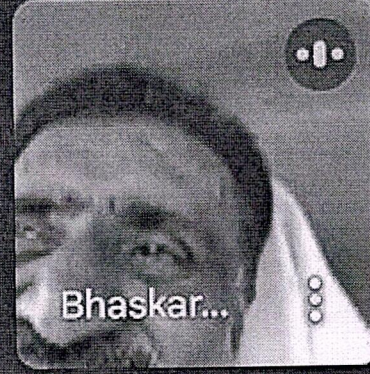
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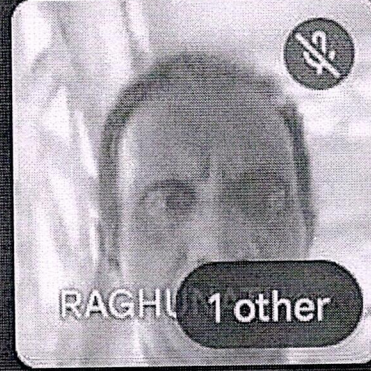
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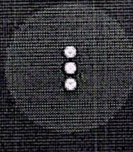
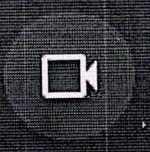
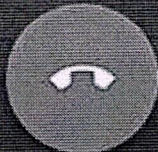
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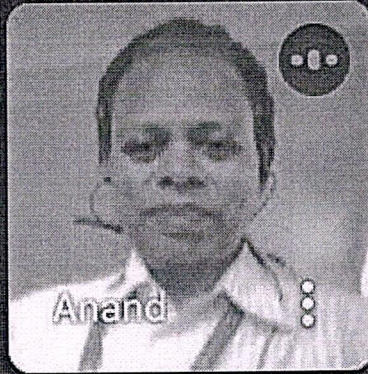
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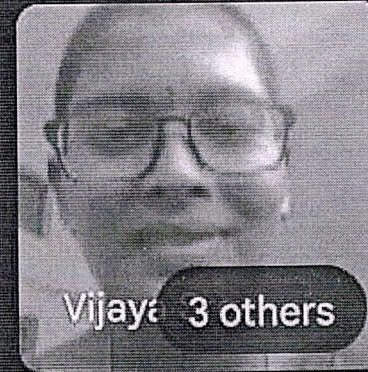
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